



SHAFTESBURY WELCOMES JENNIFER MCCANN TO LEAD KIDS & FAMILY ENTERTAINMENT PORTFOLIO

TORONTO, June 26, 2019 – Shaftesbury announced today that veteran producer **Jennifer McCann** has joined the company in the newly created role of **Executive Producer, Kids & Family**. Reporting to Shaftesbury CEO Christina Jennings, McCann will lead the company's kids & family entertainment division overseeing original series, as well as the recently launched [Shaftesbury Kids](#) YouTube channel. Upcoming Shaftesbury Kids series going into production include *Emerald Code* Season 3 in partnership with Let's Talk Science and the Shaw Rocket Fund, and *ClearWaterKids Challenge* in partnership with Clearwater Farm and the Shaw Rocket Fund.

"We are very pleased to welcome Jennifer to the Shaftesbury team. Her extensive experience in children's entertainment, as both a producer and as a broadcaster, will be key to navigating the ongoing evolution of the kids space. We are excited to embark on a renewed approach to creating rich and compelling kids and family content that is entertaining, educational, and accessible, for both linear and digital platforms," said **Christina Jennings, Chairman & CEO, Shaftesbury**.

A seasoned producer with over 18 years of experience in multi-platform content production, international co-production, and development, McCann has worked in Europe and North America, overseeing projects in both documentary and entertainment programming. Beginning her career in Paris at Marathon Media, part of Zodiak Kids and one of France's largest animation producers, McCann held several positions, including Director of Post-Production and Creative Producer. During her tenure, she played a key role developing the company's overseas co-pro operations, helping to establish and manage two satellite studios in Montreal and Los Angeles.

McCann has also worked with TFO and 9 Story Media Group, as a Senior Producer and Director of Development, respectively. In 2011, McCann and Marathon Media won the 2011 Kidscreen Award for 'Best One-Off, Special or TV Movie' for their project *Totally Spies! The Movie*. In 2017 McCann and TFO won the 2017 IBC Innovation Award for 'Content Creation', as well as the Jury Prize, for their work on *Virtual World Laboratory (LUV)*.

McCann will be taking part in the 2019 Children's Media Conference in July, in Sheffield, UK.

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To download this release and for more information on this and other Shaftesbury series, please visit the Shaftesbury media site at shaftesbury.ca/media.

About Shaftesbury

Shaftesbury is an award-winning creator and producer of original content for television, film, and digital. Shaftesbury's current slate includes 13 seasons of *Murdoch Mysteries* for CBC and UKTV, three seasons of detective drama *Frankie Drake Mysteries* for CBC and UKTV, three seasons of critically acclaimed horror series *Slasher* for Netflix, and several new primetime series including *Hudson & Rex* for Citytv/Rogers Media, *Departure* for Global/Corus Entertainment and NBC

Universal, *Dead Still* for RTE, Acorn TV, and Citytv/Rogers, and *The Sounds* for CBC. Shaftesbury's branded division produces original entertainment projects for brands including the global phenomenon *Carmilla* for U by Kotex/Kimberly-Clark and *Turning the Tables* for göt2b®/Henkel. Shaftesbury's technology division works with leading healthcare institutions and researchers to explore and develop clinical applications for immersive media experiences including augmented and virtual reality. www.shaftesbury.ca

For more information, please contact:

Judy Lung / Director, Communications & Marketing / Shaftesbury / 416-363-1411 x186 / jlung@shaftesbury.ca